



('Weather Lottery' or the 'Company')

The Weather Lottery signs Partner Agreement with Profitable Play N.V.

Dated: 5 January 2007

The Weather Lottery has signed a Partner Agreement with Profitable Play N.V. to add Instant Win Games, Bingo Games, Casino Games, Scratchcard Games and Pull Tab Games to their website www.theweatherlottery.com

The site construction will be completed and launch will happen in the first week of February 2007

Keith Milhench CEO of The Weather Lottery PLC stated that 'Our website has approximately 2,600,000 web requests on an annual basis. We intend to utilise the web traffic and turn the web traffic into an additional source of income. It is envisaged that our Weather Lottery Players from our 1500 Individual Societies will enjoy the new games and have fun at the same time. Profitable Play N.V have blue chip clients such as Yahoo, Orange, ITV, Channel 4 and many others and we as an organisation are very pleased to have negotiated this partnership agreement'

The Weather Lottery PLC will be receive 50% of Net Gaming Revenue generated through it's website www.theweatherlottery.com

Ends

For further information

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