



TRADING STATEMENT

4 April 2007

The directors of The Weather Lottery plc ('The Weather Lottery' or the 'Company') announce, that after reviewing management figures for the six months to January 31 2007, the Company's performance for the current year will be below market expectations. For the six month period to 31 January 2007, sales are in line with last year's performance however due to the additional costs associated of being a publicly quoted company on AIM the Company is likely to make a loss before tax for this financial period of approximately £80,000.

The anticipated growth in revenues has not materialised due to a number of factors including a lower than anticipated conversion rate of National Trust members playing the Weather Lottery game and delays associated with signing up other large charities or sporting associations. In addition, whilst the online playing facility was successfully launched at the end of February 2007, this platform was delayed by three months due to problems in software development and in securing a credit and debit card payment facility.

The benefits of the online playing facility will come through in the remaining months of this year, and take up to date has been encouraging. The Company has also made cost savings by reducing the number of games from five to four per week.

The Weather Lottery intends to announce its interim results within the next two weeks.

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For further information:

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