



('The Weather Lottery' or the 'Company')

ISSUE OF EQUITY

10 July 2007

The Directors of The Weather Lottery plc are pleased to announce that it has completed a placing of 5,000,000 new ordinary shares of 0.1 pence each (the 'Placing Shares'). The shares were placed with investors at a price of 1.5 pence each raising in total £75,000.

The specific purpose of the Placing was to recruit and employ sales agents to convert the thousands of enquiries on The Weather Lottery database. The interest and number of enquiries already received from societies has been significant, and with additional staff employed to assist with people registering, the Company is now confident of growth over the next twelve months.

Application has been made for the Placing Shares and the New Shares to be admitted to trading on AIM on 13 July 2007 ('Admission').

In addition, the Company has issued 1,250,000 new ordinary shares of 0.1 pence each to SVS Securities in lieu of agreed corporate broking fees (the 'New Shares').

Following Admission, the Placing Shares and the New Shares will rank pari passu in all respects with the existing issued ordinary shares of 0.1 pence each in the Company.

The total number of ordinary shares in issue following the Placing Shares and New Shares will be 83,304,737.

Following Admission, the following parties will have notifiable interests:

Name	No. of Ordinary Shares	% holding
SVS Nominees Limited	17,371,737	20.85
Andy Moore	13,700,000	16.45
Share Nominees Limited	12,430,995	14.92
Mr John Green*	4,640,000	5.57
Lunarbright Limited	4,611,165	5.54

* 4,015,000 Ordinary Shares are held directly by Mr John Green and 625,000 Ordinary Shares are held by the Hornbuckle Mitchell Trustees Limited, a trust which Mr John Green and his family are beneficiaries.

Keith Milhench, Managing Director of The Weather Lottery plc, comments:

'After a strategic review by the Board, it became clear that we had thousands of enquires from clubs, charities and societies, all of which require a number of follow up calls to assist with the registration process. We are delighted to announce this placing which will allow us to recruit specific sales agents to convert these enquires into revenue.'

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For further information:

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